

Contesting EU Parliamentary seats with negativity – Obiora C_Ik Ofoedu

Every couple of years come elections of some sort; they could be local or national elections -- or both. We are familiar with the truth that the politicians, after the elections have come and gone, probably won, in avertedly fall back to their old ways, unfulfilling their promises to the electorate, undermining them.

Unfortunately, though, during the election period parties, especially the well-established ones apply, as always, slogans and or phrases that suit their interests, and ambition to win votes, which is their uttermost goal. Some of these slogans and or phrases are most times empty and senseless; still they attract votes who had seen them and most convinced by them.

As we can thus see, the streets of Vienna are loaded with placards, contesting the EU parliamentary seats. The placards are also competing with themselves; which stands out better than the other does. As usually, some of them have absolutely no test, and have surely nothing to say or offer. Rather to abuse the European Union, in which they are legitimate members and still craving to

increase their quota in, and secure more seats in its parliament. Is it not absurd that parties would go out of their way to insult the body, of which they are members, and still insisting in retaining or even increasing their influence therein?

From the way these placards portray the EU one would have been tempted to assume that the parties in question have no stake in the union and that nothing beneficial comes out of it, no accretment at all. Anyway, this is not the case. Member countries have enormous benefits accruing from their membership of the European Union.

Why do they not tell their wards, quarters and voters this? Why is it that they only tend towards show the EU in bad light as if EU causes all their woes? They should be ashamed of themselves for applying negativity in other to win votes. If you do not like a thing, you simply get out of it, and not remain in it and still portray it as a sham.

Let us now look at some of the placards closely:

The Green Party initial poster talk of their

'Paradies' not being illegal. This could be misinterpreted differently. However, their posters are now meaningful.

'The Griff nach den sternern' – the neos tell us in their poster. Then what happens? Or that 'Europa neu erfinden' – ha....ha... What does that translate?

The FPÖ has nothing new to say, it always display the same placard in every election, but only changes the election dates. We can always predict their line of campaign. It is always Österreich ... knowing of their worries ... bring Turkey into their campaign no matter what. Why is it so important for them just to mention in their poster that Turkey is not 'Dabei'? What does it change in Austria if they are there or not?

The placards of SPÖ, ÖVP and the likes tend to distance themselves from the EU. Some would indirectly compare and contrast Europe and Austria, yet keeping Austria ahead of Europe.

In short, read these placards herein and form your own opinion about them!

